

*This brochure partially funded by a NYSDEC
MWR&R Grant.*

Recycled Products Guide

From abrasives to wood products, GLOW has information on more than 700 categories of recycled products that a business can buy. Support recycling markets. BUY RECYCLED!

Marketing Assistance

The key to any recycling program is the availability of markets. It is important that you secure markets for targeted materials before collection efforts actually begin.

The GLOW Office has a database of vendors who handle many different recyclables; as well as information on recyclables market pricing. Call us for current information.

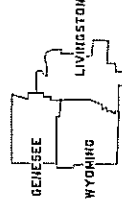
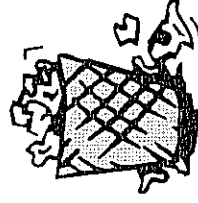
Business Visitations

A waste audit can provide information on how efficiently your company operates and how money can be saved through avoided disposal costs.

Call to make an appointment to have GLOW staff visit your business to help identify opportunities to reduce, reuse and/or recycle materials that are currently being disposed of.

REDUCE YOUR BUSINESS WASTE

GLOW Region Solid Waste
Management Committee
Genesee County Building 2
3837 West Main Street Road
Batavia, NY 14020-9404



RECYCLING!
FEELS GREAT...LESS-FILLING...

Phone: (585) 344-2580 ext. 5463
Hotline: (800) 836-1154
Fax: (585) 345-3061
Email: glow@co.genesee.ny.us
Website: www.glowsolidwaste.org

Tel: 585-344-2580
ext. 5463

Waste reduction is not just the law in our state; it can save you money and it's good business. There are creative ways to look at waste that involve minimizing it through what you purchase, reusing the same items again and again, and then recycling or giving it new life through composting, mulching or some other process.

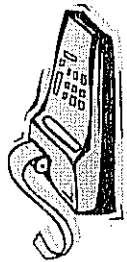
Any business, regardless of size, can reduce waste. It just takes a can-do attitude and some creative thinking. Joining forces with other nearby businesses can help, too, especially in developing markets for small quantities of recyclable materials.

A positive, can-do attitude is an essential ingredient in any waste reduction, reuse, and recycling program, along with a large sprinkling of innovation and creativity.

Business Assistance

In a time when businesses have been forced to "tighten their belts", and begin to do more with less, the GLOW Region Solid Waste Management Committee (representing Genesee, Livingston, and

Wyoming Counties) continues its efforts to assist



businesses with their BOTTOM LINE.

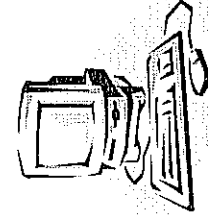
The GLOW Committee has developed, or is currently participating in, several programs that can reduce waste, protect the environment and save money!

THINKING ABOUT YOUR WASTE STREAM

- View improving your waste disposal operation as a business opportunity. You can save money by using resources efficiently and, in some cases, collect revenues for valuable materials like scrap metals.
- Develop an on-going waste reduction, reuse and recycling plan. Otherwise your efforts may not be taken seriously by employees and others.
- Involve everyone in your effort: internal operations, vendors, customers, and the community. Let everyone know what your goals are, and then report back on how you are doing.
- Look for ways to work cooperatively with other businesses in your area to market small quantities of commercial recyclables such as office paper or plastic film.

Mat-ex: Western New York Materials Exchange

MAT-EX is a unique opportunity for any business. To exchange unwanted or unusable products that would otherwise be discarded, and/or locate free or inexpensive materials that can be used in daily business operations.



MAT-EX is utilized in most Western and Central New York counties. The program demonstrates how "one person's

trash is another's treasure".

MAT-EX Online can be assessed at:

<http://www.mat-ex.org>

Buy Recycled Alliance of New York and Buy Recycled Business Alliance

Close the Loop! GLOW's membership in these organizations allow area businesses and government agencies to access technical assistance and support in recycled content purchasing programs. They also offer directories of recycled content products.

Join more than 3,000 businesses committed to buying recycled! Call GLOW today!

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